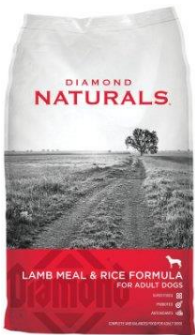


DIAMOND NATURALS®

Lamb and Rice

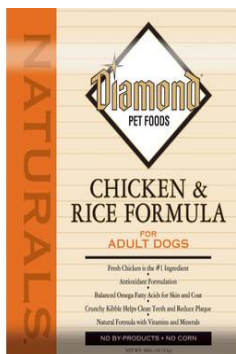


- Real lamb protein is a tasty alternative for dogs sensitive to other protein sources
- Guaranteed levels of vitamin E and selenium
- Omega-6 and omega-3 fatty acids for skin and coat
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 23% Fat: 14%

Calories: 3,550 kcal/kg (332 kcal/cup)

Chicken and Rice



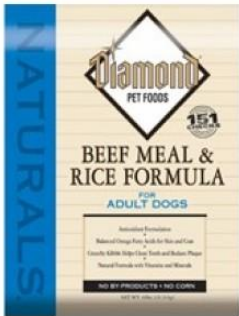
- Real chicken for superior taste and nutrition
- Guaranteed levels of vitamin E and selenium
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 26% Fat: 16%

Calories: 3,708 kcal/kg (368 kcal/cup)

DIAMOND NATURALS®

Beef and Rice

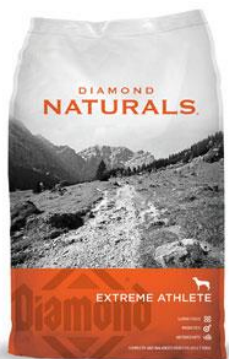


- Real beef protein for superior taste and nutrition
- Guaranteed levels of vitamin E and selenium
- Omega-6 and omega-3 fatty acids for skin and coat
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 25% Fat: 15%

Calories: 3,600 kcal/kg (337 kcal/cup)

Extreme Athlete



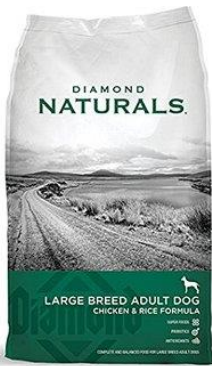
- Ideal for highly active and sporting dogs
- Chicken and rice formula
- Optimal levels of protein and fat
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 32% Fat: 25%

Calories: 4,710 kcal/kg (470 kcal/cup)

DIAMOND NATURALS®

Large Breed Adult

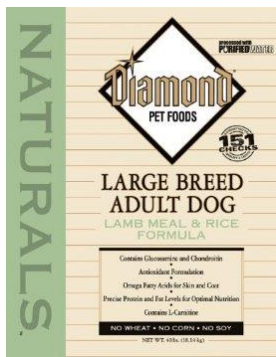


- Proper nutrient levels needed for large breeds
- Glucosamine and chondroitin for joints
- Omega-6 and omega-3 fatty acids for skin and coat
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 23% Fat: 13%

Calories: 3,499 kcal/kg (327 kcal/cup)

Large Breed Adult Lamb and Rice



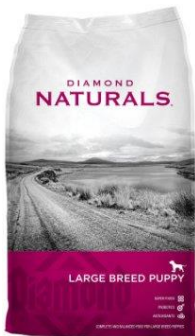
- Real lamb protein is a tasty alternative for dogs sensitive to other protein sources
- Proper nutrient levels needed for large breeds
- Glucosamine and chondroitin for joints
- Omega-6 and omega-3 fatty acids for skin and coat
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 22% Fat: 12%

Calories: 3,425 kcal/kg (320 kcal/cup)

DIAMOND NATURALS®

Large Breed Puppy

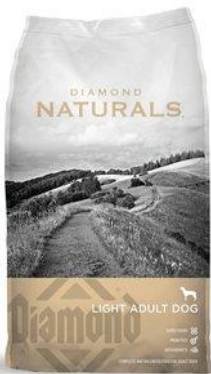


- Calcium and phosphorus for ideal bone and joint development
- DHA for proper brain and vision development
- L-Carnitine helps convert fat to energy
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 27% Fat: 15%

Calories: 3,650 kcal/kg (342 kcal/cup)

Adult Light



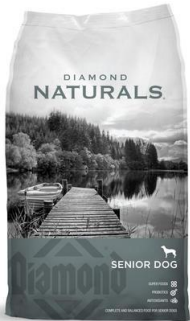
- Ideal for less active or overweight dogs
- Lamb meal and rice recipe
- L-Carnitine helps convert fat to energy
- Glucosamine and chondroitin for joints
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 18% Fat: 6%

Calories: 3,035 kcal/kg (275 kcal/cup)

DIAMOND NATURALS®

Senior

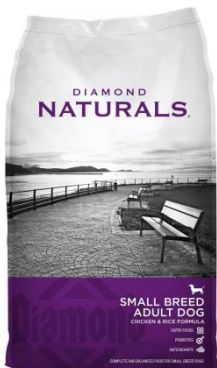


- Formulated to meet the needs of aging dogs
- Probiotics and fiber for ease of digestion
- Glucosamine and chondroitin for joints
- Superfoods, vitamin E and selenium provide antioxidants
- No corn, no wheat, no soy

Protein: 25% Fat: 11%

Calories: 3,400 kcal/kg (318 kcal/cup)

Small Breed Adult Chicken and Rice



- Real chicken for superior taste and nutrition
- Small kibble is easy to pick up and chew and helps reduce plaque
- Balanced nutrients necessary for small breed dogs
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 27% Fat: 16%

Calories: 3,683 kcal/kg (345 kcal/cup)

DIAMOND NATURALS®

Small Breed Adult Lamb and Rice

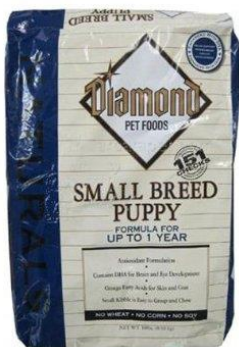


- Real lamb is a tasty alternative for dogs sensitive to other protein sources
- Small kibble is easy to pick up and chew and helps reduce plaque
- Balanced nutrients necessary for small breed dogs
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 25% Fat: 15%

Calories: 3,650 kcal/kg (342 kcal/cup)

Small Breed Puppy



- Ideal for puppies and nursing adult dogs
- Tiny kibble for tiny teeth
- DHA for proper brain and vision development
- Balance of fat, protein and other essential nutrients for proper growth
- Enhanced with superfoods and probiotics
- No corn, no wheat, no soy

Protein: 32% Fat: 22%

Calories: 3,995 kcal/kg (419 kcal/cup)